

STEP UP PROGRAM

The Alexis de Tocqueville Society of Southwest Alabama is comprised of local leaders and community philanthropists who are committed to impacting the quality of life in the community. The Society recognizes individuals and couples who give \$10,000 or more annually to United Way of Southwest Alabama and partner agencies. For 25 years, these generous and distinguished donors have stepped forward to demonstrate an extraordinary passion for creating lasting change.

THE ALEXIS DE TOCQUEVILLE SOCIETY STEP UP PROGRAM

The Step Up Program will recognize contributions from those leaders joining the Alexis de Tocqueville Society for the first time. It is a three-year plan that offers full Alexis de Tocqueville Society membership to individuals who give at least \$5,000 in the first year and commit to "stepping up" to reach \$10,000 within three years.

HERE IS HOW THE PROGRAM WORKS:

2017 Pledge

**Recognition Level:
\$10,000**

You Pledge a
Minimum of:
\$5,000

2018 Pledge

**Recognition Level:
\$10,000**

You Pledge a
Minimum of:
\$7,500

2019 Pledge

Recognition Level
& Pledge Minimum:
\$10,000

ALEXIS DE TOCQUEVILLE STEP UP PROGRAM PLEDGE FORM

Mr/Mrs/Ms/Dr _____ First Name _____ MI _____

_____ Last Name _____ Suffix _____

_____ Personal Email _____

_____ Home Address _____ Suite/Apt # _____

_____ City _____ State _____ Zip Code _____

PLEASE SELECT YOUR METHOD OF PAYMENT

(Choose One)

- Direct Bill**
Please bill me in the amount of \$_____ One time Monthly Quarterly
Bill Beginning (MM/YY): _____
- Enclosed Gift**
A check payable to United Way of Southwest Alabama or cash is enclosed.
Credit Card (Please contact me at (_____) _____ - _____ to complete my pledge)
Securities (Please contact me at (_____) _____ - _____ to complete my pledge)
- Planned Giving**
I have included United Way in my will/estate plan.

TOTAL GIFT: \$ _____

OPTIONAL: I would like a portion/all of my gift to be designated to the tax exempt/nonprofit organization, United Way Building Block, or state county listed below.
Due to processing and handling, all designations must be a minimum of \$50 annual gift.

Total \$ to Designate: _____

Building Block/Nonprofit/Designation Code/County: _____

Address: _____

Do not release my name & information to the agency above

Name as you'd like it to appear in recognition materials

- I prefer my gift remain anonymous
- Please combine my gift with my spouse

Name _____

Company _____

OPTIONAL: To better serve you, please provide the following demographic information

Birthdate (MM/DD/YYYY): _____ Gender: _____

X

Signature

Date (MM/DD/YYYY)

LIVE UNITED BY INVESTING IN OUR COMMUNITY

When you give to United Way of Southwest Alabama you help more than one person or one charity — you change conditions to create sustainable and long-term solutions in Southwest Alabama.

Your financial gift makes sure kids are prepared for school and enables adults and families to achieve financial security and live wholesome and healthy lives.

No matter how large or small, every gift is important and 100% of your contribution stays right here in our community.

We are stronger, our community is stronger, and Southwest Alabama is more robust and resilient because of the caring of people like you.

What can your contribution do?

GIVE \$10 = GIVE NUTRITION

Your dollars provide a 50 pound box of food for a needy family.

GIVE \$30 = GIVE EDUCATION

Your contribution provides one day of early learning experiences for a child from a low-income, working family.

GIVE \$70 = GIVE EMPLOYMENT TRAINING

Your gift will provide five hours of employment skill building training to a person with a developmental disability.

GIVE \$125 = GIVE MEALS

Your dollars provide funding for a child to receive weekend food through the Backpack Program for an entire school year.

GIVE \$200 = GIVE MENTORING

Your contribution provides one month of mentoring to keep a high school teen in school and working toward a promising future.

GIVE \$500 = GIVE FUEL FOR FOOD

Your gift pays for fuel to pick up over 30,000 pounds of food donated by area grocers.
