



# RESILIENCE IN A BOX

STRENGTHENING COMMUNITIES GLOBALLY

Resilience in a Box is based on best practices and designed to educate newcomers to business resilience. Small businesses are both highly vulnerable and without adequate resources to focus on preparedness actions. These resources will guide them toward addressing their preparedness issues while building in flexibility for them to handle potential business interruptions. *Resilience in a Box* consists of 3 elements:

1. TOOLS

2. TRAINING

3. RESOURCES



## TOOLS

These tools are designed to take even a business with no disaster experience, or understanding, towards improved resilience. Tools are provided for free at two levels (fundamental, basic), with an option for a third level (advanced). This third comprehensive level would incur some costs for use, yet can be largely defrayed through partnerships, as we have accomplished in other regions.

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### BASIC LEVEL

Simple business preparedness information that establishes a foundation for readiness and action with easy steps to take. Applicable to all types and sized businesses.

#### Resilience Checklist

Provides self-assessment questions to assist businesses in reviewing key areas of the business. In the end, they will determine their score by ranking their current readiness as well as highlight those areas in need of assistance.

#### Top 20 Preparedness Tips for Businesses

Provides easy “get started” tips that will assist them before, during, and after a disaster.

#### Collateral Materials

Provides graphics, print-ready files, photos, clips and other components which can be used for outreach and education of businesses and the community.

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### INTERMEDIATE LEVEL

This builds upon the fundamental tools to get businesses better informed and determine specific actions that will enhance their resilience against all hazards or potential interruptions.

#### Business Disaster Resilience 101 Workbook

Provides more detailed business readiness tools, tips, and resources to assist companies by addressing their own six critical assets before a disaster occurs.

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### ADVANCED LEVEL (OPTIONAL)

This level provides full Business Continuity and disaster planning solutions to create resilience against all hazards. In order to fully offer these tools, there are some costs associated to deliver (e.g. translation).

#### Disaster Resistant Business (DRB) Workbook

Provides the foundation for developing a Business Continuity Plan (BCP), addressing elements of a plan, training, exercises, resources, and preparation to use the DRB Toolkit.

#### DRB Toolkit®

Robust and comprehensive, yet simple, interactive plan-builder application with videos and templates using a step-by-step approach, 100% customizable tools, and decision-making aids to keep disruptions from becoming disasters.

# TRAINING

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## BUSINESS RESILIENCY CONCEPTS AND PRIORITIES

This training covers basic Business Continuity and resilience concepts, priorities that companies can determine for their organizations, and resources available to assist them implement risk reduction measures. Training includes an interactive presentation with photos, video clips, and resource materials.

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## TRAIN-THE-TRAINER

This training is divided into three sections:

1.

The first teaches community representatives the rationale and importance of Business Continuity as well as how small businesses are a vital part of any local and regional economy. When businesses are impacted, the entire community suffers and can hinder recovery.

2.

The second section teaches vulnerability, Business Continuity basics and how these actions can improve resilience.

3.

The third section teaches methodologies and story-telling to engage businesses and assist them in their decision-making in order to fortify their operations and address vulnerabilities. Training includes a PowerPoint presentation with photos, video clips, and resource materials.

# RESOURCES

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## BUSINESS ENGAGEMENT & PROGRAM DEVELOPMENT EXPERTISE

This resource provides advanced consulting expertise in public-private partnership development, Business Continuity Planning, and resilience through initiating and implementing sustainable new programs that include public education campaigns and outreach. Will work with the designated community contacts to develop education and outreach specific to businesses' needs based on cultural and economic-based research.

Programs can include surveys and analysis to gain feedback, as well as demonstrate progress and success. They may include: in person meetings, phone calls, video conferences, and webinars; conducting training; and program evaluation. Business training and resource development may also include: creating training modules; developing materials; providing content layout and ideas for graphics, social media, outreach, and public campaigns.

Any questions or requests, please contact Inés Pearce at [ines@pearceglobalpartners.com](mailto:ines@pearceglobalpartners.com).

**When businesses are resilient,  
they can survive and thrive,  
which allow the community to  
recover better and faster.**

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