

UNITED WAY OF SOUTHWEST ALABAMA

# LEADING THE WAY TEAM UP FOR CHANGE 2024 ANNUAL MEETING



United Way  
of Southwest Alabama

## BE A CHAMPION FOR CHANGE SPONSORSHIP OPPORTUNITIES

### MVP (\$15,000) *One available*

- VIP Seating - 2 Tables of 10 to the Luncheon
- Introduction of speaker
- Information Table at the event
- Logo on all invitations distributed to the Choctaw, Clarke, Mobile, and Washington Counties' business community
- Premier recognition on all event materials
- Premier logo placement on stage screens
- Primary logo position on all event social media promotions

### LEADERS OF THE GAME (\$10,000)

- Priority seating - 1 Table of 10 to the Luncheon
- Choice recognition on all event materials
- Information Table at the event
- Recognition on all invitations distributed to the Choctaw, Clarke, Mobile, and Washington Counties' business community
- Logo placement on stage screens
- Logo on all event social media promotions

### TEAM CAPTAINS (\$5,000)

- Preferred seating - 1 Table of 10 to the Luncheon
- Logo placement on stage screens
- Recognition on all event materials
- Logo on all event social media promotions

### STAR PLAYERS (\$2,500)

- Reserved seating - 1 Table of 10 to the Luncheon
- Logo placement on stage screens
- Recognition on all event materials

### COMMUNITY BOOSTERS (\$1,000)

- Reserved seating - 1 Table of 10 to the Luncheon
- Recognition on all event signage

### ALL SPONSORS WILL RECEIVE:

- Acknowledgement on United Way's website and social media channels.
- A thank you letter
- Inclusion in post-event press releases and newsletters
- Inclusion in the 24-25 Annual Report

### FANS OF CHANGE

- Tables are \$600
- Individual tickets are \$60 per person



For more information, purchase tickets, or become a sponsor contact, Leslie Schraeder at [lschraeder@uwswa.org](mailto:lschraeder@uwswa.org) • 251.431.0101 or Erica Berger at 251.433.3624 • [eberger@uwswa.org](mailto:eberger@uwswa.org)