

UNITED IS THE WAY™

SPONSORSHIP PACKET
2025/26



UNITED WAY
Southwest Alabama



2025 CAMPAIGN KICKOFF

SPONSORSHIP OPPORTUNITIES

MVP Sponsor

\$1,500

One available

- Sponsor included in all promotional materials as the presenting sponsor
- Two United Way Annual Meeting tickets with Meet & Greet with Tyrone Prothro included
- Informational table at the event
- Premier recognition with logo on the event sponsor board
- Premier recognition during event program
- Premier recognition for all promotional social media.

Team Captain Sponsors

\$1,000

- Two United Way Annual Meeting Tickets
- Recognition with logo on the event sponsor board
- Recognition for all promotional social media

Team Player Sponsors

\$500

- Recognition on the event sponsor board
- Recognition for all promotional social media

All sponsors will receive

- Acknowledgement on United Way's website and social media channels
- A thank you \ tax letter
- Inclusion in post-event press releases and newsletters
- Inclusion in the 25-26 Annual Report



Alabama
Power



HARPER
TECHNOLOGIES, LLC



UNIVERSITY OF
SOUTH ALABAMA

FLAGSHIP OF THE GULF COAST.

For more information or become a sponsor contact,
Lauren Luckie-Merz at lluckie@uwsua.org • 251.433.3624



UNITED WAY
Southwest Alabama

2025 ANNUAL MEETING
FEATURING

Tyrone Prothro

JASPER HIGH SCHOOL VARSITY FOOTBALL COACH
AND
FORMER UNIVERSITY OF ALABAMA
WIDE RECEIVER & RETURN SPECIALIST



UNITED IS THE WAY™
WE BUILD STRONGER COMMUNITIES

SPONSORSHIP OPPORTUNITIES

CHANGEMAKER (\$10,000)

Presenting Sponsor - 1 available

- VIP Seating - 2 Tables of 10 to the Luncheon
- Meet & Greet Reception - 10 tickets
- Information Table at the event - optional
- Logo on all other event invitations shared with business and community leaders across Choctaw, Clarke, Mobile, and Washington counties
- Premier recognition on all event materials
- Premier logo placement on stage screens
- Primary logo position on all event social media promotions

COMMUNITY CHAMPION (\$5,000)

- Priority seating - 1 Table of 10 to the Luncheon
- Meet & Greet Reception - 10 tickets
- Information Table at the event - optional
- Recognition on all other event invitations shared with business and community leaders across Choctaw, Clarke, Mobile, and Washington counties
- Logo placement on stage screens
- Logo on all event social media promotions

OPPORTUNITY LEADER (\$3,750)

- Preferred seating - 1 Table of 10 to the Luncheon
- Meet & Greet Reception - 6 tickets
- Logo placement on stage screens
- Recognition on all event materials
- Logo on all event social media promotions

HOPE BUILDER (\$2,500)

- Reserved seating - 1 Table of 10 to the Luncheon
- Meet & Greet Reception - 4 tickets
- Logo placement on stage screens
- Recognition on all event materials

IMPACT PARTNER (\$1,250)

- Reserved seating - 1 Table of 10 to the Luncheon
- Meet & Greet Reception - 1 ticket
- Recognition on all event signage

ALL SPONSORS WILL RECEIVE:

- Acknowledgement on United Way's website and social media channels
- A thank you / tax letter
- Inclusion in post-event press releases and newsletters
- Inclusion in the 25-26 Annual Report

ADVOCATE

- Individual tickets are \$150 per person
- Individual tickets including the Meet & Greet are \$200



UNITED WAY
Southwest Alabama

Purchase tickets online: <https://UnitedWayAM25.eventbrite.com>

For more information, how to purchase tickets, or become a sponsor, contact Lauren Luckie-Merz at lluckie@uwsa.org • 251.433.3624

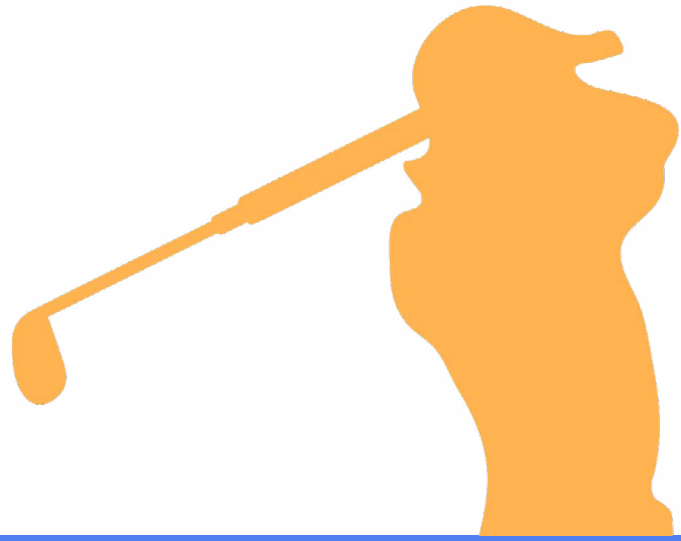


TITLE SPONSOR NAME HERE

PRESENTS THE

WASHINGTON COUNTY

5TH ANNUAL CHARITY GOLF TOURNAMENT



**NET PROCEEDS DIRECTLY BENEFIT UNITED WAY OF SOUTHWEST ALABAMA
PARTNER AGENCIES PROVIDING SERVICES TO PEOPLE IN WASHINGTON COUNTY**

DATE: SPRING 2026

TEE TIME: TBD

THE PINES OF CHATOM, CHATOM, ALABAMA

2026 Tournament Details

- Scramble format with a shotgun start will conclude with a 19th Hole Party.
- Teams may begin registering at TBD Breakfast will be provided. Tee time is TBD
- Golfer Registration Fees: \$100 per golfer (\$75 for golfers age 65 and over). Refunds will not be issued in the event of cancellation or inclement weather.
- Cart Availability: No carts are available on day of tournament, players must reserve carts in advance. Players may bring and use their own carts.

Sponsorship Opportunities

Title Sponsor	\$2,500
<i>One available</i>	
Includes 3 teams (9 players), (9) Goodie Bags, Sign on 4 holes, sponsor's logo on Tournament Hugger, prominent features on event Facebook page, all promotional materials, and on the Sponsor Board.	
Tournament Sponsor	\$1,000
<i>Two available</i>	
Includes 2 teams (6 players), (6) Goodie Bags, Sign on 2 holes, sponsor's logo on event Facebook page, all promotional materials, and on the Sponsor Board.	
Washington County Dental and Vision Sponsors	\$500
Includes 1 team (3 players), (3) Goodie Bags, Sign on 2 holes, sponsor's logo on event Facebook page, all promotional materials, and on the Sponsor Board.	
Community Supporter Sponsors	\$250
Includes (1) player, (1) Goodie Bag, Sign on 1 hole, sponsor's logo on event Facebook page, all promotional materials, and on the Sponsor Board.	
Hole Sponsors	\$100
Includes Sign on (1) hole and Sponsor's name on the Sponsor Board.	

UNITED IS THE WAY™

WE BUILD STRONGER COMMUNITIES

2025 WASHINGTON COUNTY ANNUAL MEETING

WHEN: SEPTEMBER 16, 2025

TIME: 5:30 P.M.

LOCATION: CHATOM COMMUNITY CENTER

The Washington County Annual Meeting and Awards Dinner is a celebration of the efforts and achievements of our volunteer and fundraising efforts. Each year, we are honored to present the volunteers awards to recognize the dedication and hard work of our volunteers who have made a significant impact in Washington County. Additionally, we will present Campaign Awards to those individuals and teams who have gone above and beyond in their efforts to raise funds for United Way during the 2024 Campaign. Their contributions have been instrumental in helping us achieve our goals and make a positive difference in the lives of those we serve in Washington County.



Sponsorship Opportunities

Presenting Sponsor

\$2,500

One available

Sponsor included in all promotional materials as the presenting sponsor. Sponsor acknowledgement on the event program, event signage and promotional social media. Sponsor will receive three tickets to the United Way Annual Meeting with the Meet & Greet with Tryrone Prothro included.

Bronze Sponsors

\$1,000

Two available

Sponsor's name will appear on the event program, event signage, and promotional social media. Sponsor will receive two tickets to the United Way Annual Meeting in Mobile.

Washington County Dental & Vision Sponsor

\$500

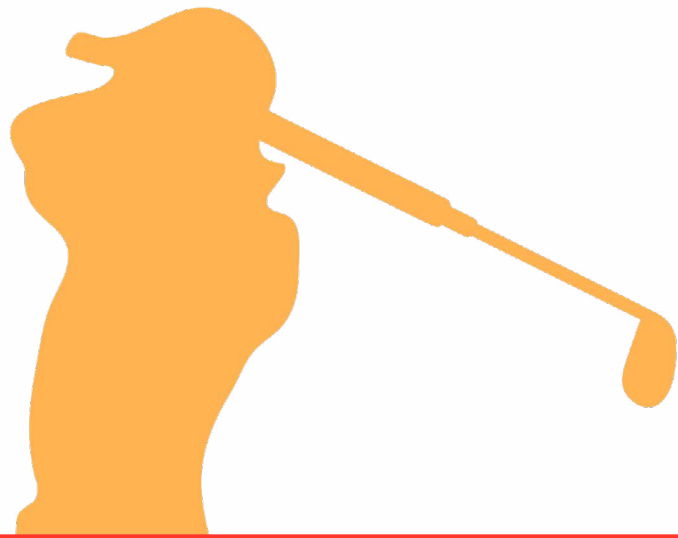
Sponsor's name will appear on the event program, event signage, and promotional social media with one additional acknowledgment post.

Community Supporter

\$250

Includes Sponsor's name on the event program, event signage and promotional social media.

TITLE SPONSOR LOGO HERE



PRESENTS THE

5TH ANNUAL

CHOCTAW COUNTY

CHARITY GOLF TOURNAMENT

NET PROCEEDS DIRECTLY BENEFIT UNITED WAY OF SOUTHWEST ALABAMA PARTNER AGENCIES PROVIDING SERVICES TO PEOPLE IN CHOCTAW COUNTY

SPRING 2026

TEE TIME: TBD

CHOCTAW COUNTRY CLUB, BUTLER ALABAMA

Tournament Details

- Two-person scramble format with a shotgun start. 19th Hole party following the tournament.
- Teams of two may begin registering at TBD. Tee time is TBD.
- Golfer Registration Fees: \$75 per golfer. Refunds will not be issued in the event of cancellation or inclement weather.
- Cart Availability: Cart rental is \$40 per cart. No carts are available on day of the tournament: players must reserve carts in advance. Players may bring and use their own carts.

Sponsorship Opportunities

Title Sponsor

\$2,500

One available

Includes 3 teams (6 players), (6) Goodie Bags, Sign on 4 holes, Sponsor's Logo on Tournament Hugger, event Facebook page, all promotional materials, and prominent feature on the Sponsor Board.

Tournament Sponsor

\$1,000

Two available

Includes 2 teams (4 players), (4) Goodie Bags, Sign on 2 holes, Sponsor's logo on the event Facebook page, all promotional materials, and prominent feature on the Sponsor Board.

Dolly Parton's Imagination Library Program Sponsors

\$500

Includes 1 team (2 players), (2) Goodie Bags, Sign on 2 holes, Sponsor's logo on the event Facebook page, all promotional materials, and on the Sponsor Board

Community Supporter Sponsors

\$250

Includes (1) player, (1) Goodie Bag, Sign on 1 hole, Sponsor's Logo on the event Facebook page, all promotional materials, and on the Sponsor Board

Hole Sponsors

\$100

Includes Sign on (1) hole and Sponsor's name on the Sponsor Board.

UNITED IS THE WAY™

WE BUILD STRONGER COMMUNITIES

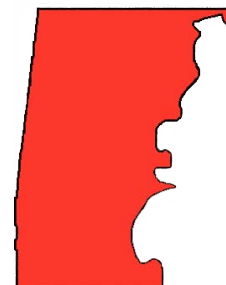
2025 CHOCTAW COUNTY ANNUAL MEETING

WHEN: SEPTEMBER 4, 2025

TIME: 5:30 P.M.

LOCATION: EZELL'S FISH CAMP

The Choctaw County Annual Meeting and Awards Dinner is a celebration of the efforts and achievements of our volunteer and fundraising efforts. Each year, we are honored to present the volunteer awards to recognize the dedication and hard work of our volunteers who have made a significant impact in Choctaw County. Additionally, we will present Campaign Awards to those individuals and teams who have gone above and beyond in their efforts to raise funds for United Way during the 2024 Campaign. Their contributions have been instrumental in helping us achieve our goals and make a positive difference in the lives of those we serve in Choctaw County.



Sponsorship Opportunities

Presenting Sponsor

\$2,500

One available

Sponsor included in all promotional materials as the presenting sponsor. The sponsor's name will appear on the event program, event signage and promotional social media. Sponsor will receive three tickets to the United Way Annual Meeting with the Meet & Greet with Tryrone Prothro included.

Bronze Sponsors

\$1,000

Two available

Sponsor's name will appear on the event program, event signage, and promotional social media. Sponsor will receive two tickets to the United Way Annual Meeting in Mobile.

Dolly Parton Imagination Library Sponsor

\$500

Sponsor's name will appear on the event program, event signage, and promotional social media with one additional acknowledgment post.

Community Supporter

\$250

Includes Sponsor's name on the event program, event signage and promotional social media.

UNITED IS THE WAY™

WE BUILD STRONGER COMMUNITIES

2025 CLARKE COUNTY ANNUAL MEETING

WHEN: SEPTEMBER 9, 2025

TIME: 11:00 A.M.

LOCATION: GROVE HILL UMC

The Clarke County Annual Meeting and Awards Luncheon is a celebration of the efforts and achievements of our volunteer and fundraising efforts. Each year, we are honored to present the Heart of Gold Volunteer Award to recognize the dedication and hard work of a volunteer who has made a significant impact in Clarke County. Additionally, we will present Campaign Awards to those individuals and teams who have gone above and beyond in their efforts to raise funds for United Way during the 2024 Campaign. Their contributions have been instrumental in helping us achieve our goals and make a positive difference in the lives of those we serve in Clarke County.



Sponsorship Opportunities

Presenting Sponsor

\$2,500

One available

Sponsor included in all promotional materials as the presenting sponsor. The sponsor's name will appear on the event program, event sponsor board, and promotional social media. Sponsor will receive three tickets to the United Way Annual Meeting with the Meet & Greet with Tryrone Prothro included.

Bronze Sponsors

\$1,000

Two available

Sponsor's name will appear on the event program, event signage, and promotional social media. Sponsor will receive two tickets to the United Way Annual Meeting in Mobile.

Clarke County Outreach Center Sponsors

\$500

Sponsor's name will appear on the event program, event signage, and promotional social media with one additional acknowledgment post.

Community Supporter

\$250

Includes Sponsor's name on the event program, event signage, and promotional social media.

Day of Caring

UNITED IS THE WAY WE BUILD STRONGER COMMUNITIES

SPRING 2026

Celebrate the power of collaboration and community spirit through volunteerism.

Experience the power of community and service during United Way of Southwest Alabama's 32nd Annual Day of Caring, where United is the Way we create meaningful change. In spring of 2026, volunteers will dedicate themselves to impactful projects that directly support our partner agencies. Each day offers unique opportunities to make a difference – whether it's painting, making repairs, planting trees, preparing gardens, or sorting food donations. These tasks address essential needs that agencies may not have the resources or time to tackle throughout the year.

This event celebrates the unity and diversity of volunteers, highlighting how individual efforts combine to build stronger, more resilient communities. Choose a day, roll up your sleeves, and join us to make a lasting impact. Together, United is the Way we build stronger communities.

Five Year Impact

	2025	2024	2023	2022	2021
Volunteers	355	165	538	527	265
Volunteer Hours	2,702	2,852	2,200	1,200	196
Economic Impact	\$53,765	\$80,574	\$80,939	\$56,000	\$30,300

DAY OF CARING 2026

Day of Caring is TBD. We need you and your co-workers to lend a helping hand.

Steps for teams to register for Day of Caring – please read carefully and mark your calendar!

1. Visit [LINK TO BE DETERMINED](#) to register your company or organization team. Fill out the form completely to help us make the best matches possible.
2. Collect the names and t-shirt sizes** of each team member. Each team may have up to 20 shirts. Complete the volunteer liability and photo release forms before Day of Caring. (** these two documents will be emailed to your team's leader after your team's registration is received).
3. Deadline to register your team is TBD.
4. Once your application is complete and submitted, we will get to work matching the companies and agencies. Remember, we cannot guarantee a specific match, but if you have a preference, please let us know, and we will do our best to accommodate your request.
5. If the selected day, does not work for your team, we can schedule an individual Day of Caring that fits better into your company's schedule.

For more information, contact Lindsay Lum at llum@uwswa.org or 251.431.0108.

United Way of Southwest Alabama's Emerging Leaders

Members of United Way's Emerging Leaders believe that our community's challenges can be solved, and that together, we can create positive, lasting change. Through philanthropy, volunteerism, and advocacy, Emerging Leaders' members use their energy to change the odds for the children and families in our community. Whether you're looking for new friends, professional development, or ways to make our community stronger, we invite you to join our Emerging Leaders. Don't just get involved, find your seat at the table.

To become an Emerging Leader, individuals are required to make a minimum annual contribution to the United Way of Southwest Alabama. These donations are not considered membership dues but rather a perk for your philanthropy.

Giving Levels

- Emerging Leader - ages 21 to 30 \$125
- Emerging Leader - ages 31 to 40 \$250

Sponsorship Opportunities

Presenting Sponsor

One available

Sponsor included in all Emerging Leaders' promotional materials as the presenting sponsor for the year, an opportunity to speak at an Emerging Leader event of their choosing, and the sponsor's name on all the promotional social media.

\$5,000

Meet & Greet Sponsor

Sponsor included in all Emerging Leaders' events promotional materials and on all the promotional social media.

\$2,500

Membership Sponsor

Sponsor a young leader on your team for one year.

\$250

For information about the Emerging Leaders, contact Lauren Luckie-Merz at lluckie@uwswa.org • 251.219.3443



United Way of Southwest Alabama's John L. LeFlore Leadership Society

The John L. LeFlore Leadership Society (JLL Society) is a prestigious group that unites African American leaders dedicated to creating meaningful change in Southwest Alabama through philanthropy, volunteerism, and advocacy. Members work together to enhance the visibility and impact of African American philanthropic efforts in the region.

Named after John L. LeFlore, a prominent civil rights leader and community activist in Mobile, the JLL Society honors his legacy. LeFlore dedicated more than five decades of his life to the fight for equality and justice. His unwavering commitment to civil rights and his effective, persistent advocacy left a lasting impact on Alabama and beyond. His life's work continues to inspire new generations of leaders in the fight for social justice.

To become a member, individuals are asked to make an annual contribution of \$600 or more. This commitment supports the ongoing efforts of the United Way and ensures the continuation of vital community programs.

Sponsorship Opportunities

Presenting Sponsor

\$2,500

One available

Sponsor included in all JLL Society's promotional materials as the presenting sponsor for the year, an opportunity to speak at an JLL Society event of their choosing, and the sponsor's name on all the promotional social media.

Meet & Greet Sponsor

\$1,000

Sponsor included in all JLL Society's events promotional materials and on all the promotional social media. Informational table at an JLL Society event of their choosing.

Lunch & Learn Sponsor

\$500

Sponsor included in all JLL Society's Lunch and Learn promotional materials and on all the promotional social media.

For information about the John L. LeFlore Leadership Society, contact Kimberly D. Bell at kbell@uwsa.org • 251.219.3442





IN-KIND DONATIONS

In addition to financial sponsorship, United Way of Southwest Alabama also accepts in-kind donations. In-kind donations provide donors an opportunity to assist United Way and can use the estimated value of the gift for tax deductions.

United Way uses in-kind donations of goods and services to plan and execute events, meetings, program materials, trainings, etc.

If an organization has a surplus of products/goods or is replacing furniture/computers and would like to donate them, we can also facilitate distributing donated goods to partner agencies. These donations are also eligible for tax deductions.

TYPES OF IN-KIND DONATIONS:

CLEANING SUPPLIES

COMPUTERS / OFFICE SUPPLIES

DOOR PRIZES

FOOD & BEVERAGES

GIFT CARDS

PRINTING

OFFICE OR HOME FURNITURE

Organization: _____

Contact: _____

Item(s): _____

Estimated Value: _____ Quantity: _____

SPONSOR REGISTRATION

Business or Organization: _____

(Please print exactly what you'd like to be featured on promotional materials)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Social Media Accounts: _____

Sponsorship Event:

Campaign Kickoff Sponsor Level: _____

Annual Meeting Sponsor Level: _____

Choctaw County or Washington County Golf Tournament Sponsor Level: _____

Choctaw, Clarke, or Washington County Annual Meeting Sponsor Level: _____

Day of Caring Sponsor Level: _____

Emerging Leader or John L. LeFlore Leadership Society Sponsor Level: _____

Payment Method:

Credit Card (Call UWSWA's office during regular business hours at 251-433-3624. Business hours are Monday through Thursday 8:00 a.m. to 5:00 p.m. and Friday, 8:30 a.m. to 12:00 p.m.)

Check (Made to United Way of Southwest Alabama. Please note the event you are sponsoring in the memo)

Please send me an invoice for my sponsorship.

Circle one: Receipts to be mailed or emailed.

Please mail or email all forms/payments to: United Way of Southwest Alabama
P.O. Drawer 89
Mobile, AL 36601-0089
Email: lluckie@uwsa.org

Questions? Contact Lauren Luckie-Merz at lluckie@uwsa.org | 251.433.3624