



UNITED WAY
Southwest Alabama

100 YEARS OF IMPACT

EMERGING LEADERS

PICKLEBALL TOURNAMENT



JUNE 20, 2026

CHECK IN: 8:00 - 8:45AM
PLAY BEGINS: 9:00AM



TOURNAMENT FEATURES

OPEN BEGINNER LEVEL &
INTERMEDIATE LEVEL (MENS'
WOMEN'S & MIXED DOUBLES)
SPLIT THE POT
TWO PERSON TEAMS
SPEED BALL CHALLENGE
DOOR PRIZES

REGISTRATION INCLUDES

TWO PLAYER TEAM
LUNCH
DOOR PRIZE TICKET

REGISTRATION

TEAM - \$100

For more information or to become a sponsor contact,
Lauren Luckie-Merz at
lluckie@uwswa.org • 251.433.3624

SPONSORSHIPS

TITLE SPONSOR

\$3,500

(Only One Available)

- Title Sponsor recognition on all event communications
- Sponsor signage at each of the playable courts (max of 12)
- Eligibility to submit three teams per bracket
- Signature logo placement on event banner/program
- Optional - company information available at each court
- Acknowledged on the United Way website and in the 2026/27 Annual Report

BRACKET SPONSOR

\$1,000

(Two Available)

- Sponsor signage on half of the playable courts (max of 6)
- One sponsor per bracket (beginner/intermediate)
- Eligibility to submit two teams per bracket
- Premier logo placement on event banner/program
- Optional - company information available within sponsored courts
- Acknowledged on the United Way website and in the 2026/27 Annual Report

COURT SPONSOR

\$500

- Sponsor signage at one court
- Sponsor logo on event banner/program
- Social media shout out
- Eligibility to submit one team for each bracket (beginner/intermediate)
- Acknowledged on the United Way website and in the 2026/27 Annual Report

TEAM SPONSOR

\$250

- Sponsor listed on event banner/program
- Eligibility to submit one team to represent their company
- Acknowledged on the United Way website and in the 2026/27 Annual Report

SPONSOR REGISTRATION

Business or Organization: _____
(Please print exactly what you'd like to be featured on promotional materials)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

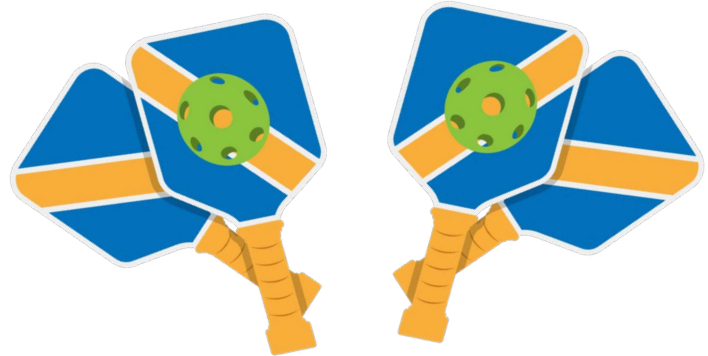
Social Media Accounts: _____



For sponsorships that include a team, please complete the separate Registration Form and indicate payment through a sponsorship.

Sponsorship Type:

- Title Sponsor (\$3,500) one available
- Bracket Sponsors (\$1,000) two available
- Court Sponsor (\$500)
- Team Sponsor (\$250)



Payment Method:

- Credit Card (Call UWSWA's office during regular business hours at 251-433-3624. Business hours are Monday through Thursday 8:00 a.m. to 5:00 p.m. and Friday, 8:30 a.m. to 12:00 p.m.)
- Check (Made to United Way of Southwest Alabama. Please note the event you are sponsoring in the memo)
- Please send me an invoice for my sponsorship.

Circle one: Receipts to be mailed or emailed.

Please mail or email all forms/payments to:

United Way of Southwest Alabama
P.O. Drawer 89
Mobile, AL 36601-0089
Email: lluckie@uwsa.org



Questions? Contact Lauren Luckie-Merz at lluckie@uwsa.org | 251.433.3624

To register a team, visit <https://ELPickleball26.eventbrite.com>