

2026 ANNUAL MEETING

FEATURING

Ronnie Stallworth, Sr.

AUGUST 27, 2026 | 8:30AM (DOORS OPEN AT 8:00AM)

Join United Way of Southwest Alabama for breakfast as we celebrate community impact, honor outstanding leadership, and launch the 2026 Campaign.

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Keynote speaker Ronnie Stallworth, Sr. will share his inspiring journey from homelessness and poverty to corporate leadership and encourage guests to recognize potential, overcome obstacles, and help others succeed.

Following the program, Stallworth will be available for a book signing.



LOCATION

CROWN HALL

653 ST. LOUIS STREET, MOBILE 36602



SEATING IS LIMITED. INDIVIDUAL TICKETS ARE \$150,
AND SPONSORSHIP OPPORTUNITIES WITH
RESERVED TABLES FOR EIGHT BEGIN AT \$1,250.

To purchase tickets online, scan the QR code or
visit: <https://26-unitedway-AM.eventbrite.com>

For more information, to reserve a table, or become a sponsor,
contact Lauren Luckie-Merz at lluckie@uwsa.org • 251.433.3624



UNITED WAY
Southwest Alabama

100 YEARS OF
IMPACT

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CROWN HALL

UNITED IS THE WAY™
WE BUILD STRONGER COMMUNITIES

SPONSORSHIP OPPORTUNITIES

VICTORY LAP (\$10,000)

Presenting Sponsor - 1 available

- VIP Seating - 2 Tables of 8 to the event
- Private book signing - 16 tickets
- Information Table at the event - optional
- Logo on all other event invitations shared with business and community leaders across Choctaw, Clarke, Mobile, and Washington counties
- Premier logo placement on stage screens
- Primary logo position
- Premier logo position on all event social media promotions

FINISH LINE (\$5,000)

- Priority seating - 1 Table of 8 to the event
- Private book signing - 8 tickets
- Information Table at the event - optional
- Recognition on all other event invitations shared with business and community leaders across Choctaw, Clarke, Mobile, and Washington counties
- Premier logo placement on stage screens
- Premier logo position on all event social media promotions

FRONT RUNNER (\$2,500)

- Reserved seating - 1 Table of 8 to the event
- Private book signing - 6 tickets
- Logo placement on stage screens
- Recognition on all event materials

PACESETTER (\$1,200)

- Reserved seating - 1 Table of 8 to the event
- Sponsor Reception - 2 tickets
- Recognition on all event signage

ALL SPONSORS WILL RECEIVE:

- Acknowledgement on United Way's website and social media channels
- A thank you / tax letter
- Inclusion in post-event press releases and newsletter
- Inclusion in the 26-27 Annual Report

STARTING BLOCK

Individual tickets are \$150 per person

Purchase tickets online: <https://26-unitedway-AM.eventbrite.com>

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SPONSOR REGISTRATION



100 YEARS OF
IMPACT

Business or Organization: _____
(Please print exactly what you'd like to be featured on promotional materials)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Social Media Accounts: _____

Sponsorship Event:

☐ Victory Lap (\$10,000)	Guest:	_____
☐ Finish Line (\$5,000)	Guest:	_____
☐ Front Runner (\$2,500)	Guest:	_____
☐ Pacesetter (\$1,200)	Guest:	_____
☐	Guest:	_____
	Guest:	_____
	Guest:	_____
	Guest:	_____

Payment Method:

- ☐ Credit Card (Call UWSWA's office during regular business hours at 251-433-3624. Business hours are Monday through Thursday 8:00 a.m. to 5:00 p.m. and Friday, 8:30 a.m. to 12:00 p.m.)
- ☐ Check (Made to United Way of Southwest Alabama. Please note the event you are sponsoring in the memo)
- ☐ Please send me an invoice for my sponsorship.

Please mail or email all forms/payments to: United Way of Southwest Alabama
P.O. Drawer 89
Mobile, AL 36601-0089
Email: lluckie@uwsa.org

Questions? Contact Lauren Luckie-Merz at lluckie@uwsa.org | 251.433.3624